During the Wisconsin Science Festival, a statewide event that reaches over 30,000 people, the Wisconsin MRSEC developed an improvised science program held on a trolley that shuttled passengers between 27 science activities around Madison’s Capitol Square. On the trolley, an all-female team interviewed eight early career researchers about their research and lives to enable the ever-changing trolley audience to learn about the scientists and their science as well as ask their own questions of the researchers.

More than 150 people rode the trolley and learned about scientific research during their journey. The event was an excellent professional development opportunity in science communication for the researchers and was covered by the Wisconsin State Journal.